

Message Text

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PAGE 01 STATE 019944
ORIGIN COME-00

INFO OCT-01 EUR-12 NEA-10 ISO-00 EB-08 SIG-02 /033 R

DRAFTED BY COM/ITA/CAGNE/RRUAN:RB

APPROVED BY EB/OCA/CD:WERAU

COM/CAGNE/PBHALE

COM/CAGNE/GTBECK

COM/CAGNE/JLILL

COM/OIM/CAGENDREAU

ST NEA/RA/DTMORRISON (PHONE)

-----029403 270353Z /64

R 251750Z JAN 78

FM SECSTATE WASHDC

TO AMEMBASSY ABU DHABI

AMEMBASSY ALGIERS

AMEMBASSY AMMAN

USINT BAGHDAD

AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMEMBASSY DOHA

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

AMEMBASSY RABAT

AMEMBASSY SANA

AMEMBASSY TEHRAN

AMEMBASSY TEL AVIV

AMEMBASSY TRIPOLI

AMEMBASSY TUNIS

INFO AMEMBASSY ATHENS

AMCONSUL CASABLANCA

AMCONSUL DHAHRAN

USLO RIYADH

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ATHENS FOR RTO

E.O. 11652: N/A

TAGS: BEXP, XF, XI

SUBJECT: FY80 USDOC/CAGNE/ TRADE PROMOTION EVENT SCHEDULE

REF: FAM PARA 310

1. CAGNE HAS JUST BEEN ADVISED THAT USDOC/
BUREAU OF EXPORT DEVELOPMENT IS PREPARING TO ISSUE ITS

FISCAL YEAR 1980 WORLDWIDE TRADE PROMOTION EVENTS SCHEDULE.
THIS EARLY, COMPARED TO PAST YEARS, UNDERTAKING IS INTENDED
TO PROVIDE A LONGER LEAD TIME TO ACQUAINT INDUSTRY WITH OUR
PROMOTIONS.

2. IN ORDER TO ASSURE EQUAL CONSIDERATION OF CAGNE
POSTS' RECOMMENDATIONS FOR SUBJECT SCHEDULE WITH THOSE
OF OTHER GEOGRAPHIC AREAS, REQUEST EACH ACTION POST SUB-
MIT A PROPOSED FY80 EVENT SCHEDULE FOR ITS COUNTRY.
SCHEDULE SHOULD INCLUDE BOTH RECOMMENDED EVENTS AND ALTER-
NATES, AND FOLLOWING BASIC INFORMATION FOR EACH EVENT:
A. PRODUCT (OR SERVICE) THEME- WITH RATIONAL FOR THEME
SELECTION.

B. PROMOTIONAL VEHICLE: SPECIALIZED TRADE MISSION,
SEMINAR MISSION, TRADE FAIR, CATALOG SHOW, TRADE CENTER
EXHIBITION, OR OTHER (SPECIFY).
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C. RECOMMENDED MONTH AND REASON THEREFOR. POSTS SHOULD
BE MINDFUL OF LOCAL HOLIDAY DATES DURING OCTOBER 79 -
SEPTEMBER 80 PERIOD.

D. ABILITY OF POST TO SUPPLY SUPPORTING MARKET RESEARCH
INFORMATION. REFERENCE CAN BE MADE TO REPORTS ALREADY
SENT TO USDOC. IF SUCH INFORMATION IS NOT AVAILABLE OR
EXPECTED AT POST AT LEAST NINE MONTHS IN ADVANCE OF
PROPOSED EVENT, PLEASE INDICATE NEED FOR MARKET STUDY
TO BE UNDERTAKEN AND WHETHER POST CAN CONDUCT SAME.

3. ACTION: REQUEST POSTS CABLE PARA TWO SCHEDULES
TO USDOC/CAGNE BY 10 FEBRUARY, WITH INFO COPIES SENT
TO ALL OTHER ADDRESSEE POSTS. POSTS RECOMMENDING NO RPT
NO USDOC - SPONSORED FY80 EVENTS ARE REQUESTED TO CABLE
NEGATIVE REPLIES. IMPORTANT THAT DEADLINE BE OBSERVED.

4. FOR ABU DHABI, JIDDA, RABAT, TEHRAN, AND TEL AVIV:
PLEASE LIST CITIES IN YOUR COUNTRIES IN WHICH RECOMMENDED
EVENTS SHOULD BE PRESENTED. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 25 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE019944
Document Source: CORE
Document Unique ID: 00
Drafter: RB
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780040-0144
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780123/aaaaatfv.tel
Line Count: 115
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3b5409e0-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3715311
Secure: OPEN
Status: NATIVE
Subject: FY80 USDOC/CAGNE/ TRADE PROMOTION EVENT SCHEDULE
TAGS: BEXP, XF, XI
To: ABU DHABI ALGIERS MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/3b5409e0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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20 Mar 2014
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